

FACT SHEET



For more information contact:
Sabrina d'Happart
Marketing and Media Relations Director
The Trevor Romain Company
(512) 480-8818
sabrina@trevorromain.com

Company Leaders

Trevor Romain, President and Co-Founder

As an award-winning author and illustrator of a series of self-help books for children, Trevor Romain is a much sought-after motivational speaker. He hosts the Trevor Romain animated DVD series with a cast of animated friends using humorous adventures based on his books to teach real life lessons to students. Romain also has a series of self-help books that have sold more than a million copies worldwide and have been published in 16 different languages.

Experiences from Romain's own childhood form the basis for his unique approach to difficult subjects. Born in South Africa, challenged with dyslexia as a child, Romain attended special education classes until he reached the fourth grade. At age 18, he was called for two years mandatory service in the South African Army. Early in his military service, an emotional experience with a severely injured child cemented Romain's desire to work with children and help them deal with difficult life situations.

During the past two decades, Romain has traveled to schools and hospitals nationwide, delivering stand-up comedy with self-help messages to children. Romain is well known for his work in the local and national community as a board member of the National Candlelighters Childhood Cancer Foundation and a collaborator with the Make-A-Wish Foundation, The Miracle Foundation, and Any Baby Can. He has taken his mission overseas, performing for children at military bases on multiples USO tours. In addition, the United Nations has enlisted his help in developing educational materials for children living in armed conflict areas.

In 2003, Romain teamed up with a film producer and private investors to conceive The Trevor Romain Company, a multimedia education company with a mission to promote social and emotional fitness in students.

Woody Englander, Chief Executive Officer

Having managed several successful enterprises, Englander is building the sales, marketing and distribution systems for The Trevor Romain Company. His entrepreneurial experience gives Romain's imagination and creativity the ability to come to life and reach a mass audience.

He adeptly recognized that the company's current products were initially appreciated and sought out by educators so he focused the company towards reaching educators.

Englander has strong philanthropic roots in Waco and Austin, Texas. In Waco, he served on the board of the Waco Foundation and served as co-founder/first tournament director of the Starburst Junior Golf Classic, one of the premier junior golf tournaments in the country, with over 1,000 kids participating every year. He was able to see the potential of helping children through this startup venture, and it inspired him to join The Trevor Romain Company team. In Austin, Englander and his wife are founding a nonprofit organization that will provide comfort and support to children managing dire circumstances ranging from coping with hospitalization as part of chronic illnesses to meeting the basic needs of orphans. He graduated from the University of Texas at Austin with a B.A. in Psychology.

Lorna Harrison, Ed.D., Chief Operating Officer

Dr. Harrison, the Company's Chief Operating Officer has held key executive management positions in the educational publishing industry. Dr. Harrison brings to TTRC a highly successful record in product development, acquisitions and operating, government relations, and training. Dr. Harrison possesses experience in psychometric analysis, and in the design of programs and tools to address the needs of students and adult learners in the educational arena. Dr. Harrison authored several books and publications on various guidance counseling topics for the State of Texas, including an official state career guidance curriculum. She has conducted over 200 radio and television interviews in the area of guidance, career planning and personal development. Dr. Harrison is an accomplished speaker and has been a conference key note and program speaker for over 100 educational conference programs. Dr. Harrison is also an experienced teacher and guidance counselor.