

PRESS RELEASE



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DVDs to Help Spanish-Speaking Students Tackle Tough Topics

DVD Series Now Available in Spanish to Give Educators and Counselors Tips for Talking about Life's Big Issues

AUSTIN, TEXAS (Nov. 29, 2007) - According to a report issued by the Immigration Studies Program at the Urban Institute, children of Hispanic origin constitute nearly 60 percent of all immigrant youth in the United States. As many of these children are students raised in Spanish speaking households, it is important that educators and counselors provide them with valuable teaching resources in their primary language, as well as in English. To offer students engaging tips on how to tackle tough issues, The Trevor Romain Company has made its entire DVD collection available in Spanish, with English sub-titles.

“Though they are considered part of the fastest-growing student population, experts argue that the majority of Spanish-speaking students are underserved in K-12 education,” said Trevor Romain, President and Co-Founder. “We want to ensure that all students have access to valuable and motivating resources that can help them get through difficult situations. Offering our DVDs in Spanish will help reach students in a language they are most comfortable with, while the English sub-titles can serve as a reference to a language they are learning at school.”

The Trevor Romain Company offers educators and parents several award-winning DVDs that address topics often difficult for children, including how to handle bullies, cliques, fear, homework, divorce, health, and grief. The narratives combine Trevor Romain's special blend of gentle humor with character-building messages told through the adventures of Jack and Skye.

Each episode runs approximately 30 minutes not including special features, such as Trevor Romain speaking live to children and educators and music and karaoke videos.

MORE

Episodes now available in Spanish include:

- Bullies Are A Pain In The Brain
- Cliques, Phonies & Other Baloney
- Facing Fear Without Freaking Out
- How To Do Homework Without Throwing Up
- Taking the “Duh” Out Of Divorce
- What On Earth Do You Do When Someone Dies?
- If You Don’t Take Care of Your Body, Where Else Are You Going to Live?

Each DVD may be purchased for \$45.00. Visit www.trevorromain.com for more information.

About The Trevor Romain Company

The Trevor Romain Company is a children’s educational media company that creates, produces and distributes innovative, inspiring and humorous content to promote self-confidence and academic achievement through social and emotional learning. The company’s materials have been designed to help children become socially and emotionally fit. By using imagination, humor, animation, live-action cinematography and sound research-based strategies, the company’s products are designed to speak to kids in their own language. For more information, visit www.trevorromain.com.

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